

## Going Above & Beyond with On Demand Technology!!

### WHAT WE DO

Transcend enables leading small, mid-sized and Fortune 1000 companies to successfully implement on demand technology by delivering products and services at the cutting-edge of the fast-growing on-demand applications industry. We have experienced consultants with proven skills and hundreds of successful client engagements, large and small. We have significant on demand expertise as well as industry knowledge to ensure your project is a success. And we have world-class development skills to meet the exact demands of your business.

### WHY WE'RE DIFFERENT

At Transcend we empower our customers to take ownership of their technology initiatives. We help customers align their goals with technology. We coach our customers as we go through the implementation process together. And perhaps most importantly, we take the technical challenges out of implementation so our customers can focus on the process and strategy of their initiatives.

### WE BELIEVE IN THE ON DEMAND REVOLUTION

We are not only experts in delivering on demand technology from companies like salesforce.com, we are also believers. We are believers in the hosted delivery model; we are believers in multi-tenancy; and we are believers in the concept of an open application exchange. This new model is changing the information technology and communications industries, making the end-user considerably more effective at a much lower cost. Our long-standing and successful partnerships with companies like salesforce.com are a testament to our dedication to software-as-a-service movement.

### OUR VALUES

#### HOW WE WORK

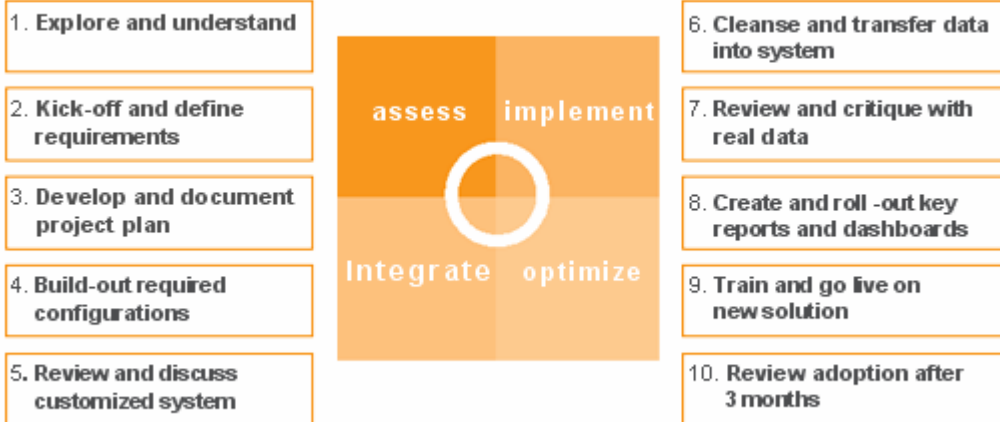
- We are highly receptive to our clients' needs. Many can say it, but we practice it – we listen harder and are very responsive to client communications.
- We empower clients to take ownership of solutions by training and coaching them as we go through the process together
- We help clients align corporate goals, departmental strategies, and business processes with technology to support successful execution

#### WHAT WE BELIEVE

- Business strategy drives all Transcend solutions. Technology is not a tactical deployment; it is a strategic management function.
- In order to succeed, on demand must be a core tenant of the client's culture. It must be dictated, driven from the top down, the bottom up, and the middle out
- People, not technology, are the driving force behind Transcend, on-demand technology, and successful implementations

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### OUR 10 STEP APPROACH



### OUR SERVICE OFFERINGS

